

## **FIVE-YEAR STRATEGIC PLAN FOR RAMA AYURVEDIC MEDICAL COLLEGE AND HOSPITAL, RAMA UNIVERSITY**

### **VISION:**

To be a global leader in Ayurvedic education, by fostering a holistic approach to health and well-being. We aim to cultivate skilled practitioners who promote the wisdom of Ayurveda through safe, effective and cost-efficient therapies, thereby enhancing global health standards and societal well-being.

### **MISSION:**

To facilitate national and international collaborations that integrate Ayurvedic practices into modern healthcare, enhancing its global acceptance and relevance.

To develop a dynamic curriculum that encourages scientific inquiry, innovation and practical application of Ayurvedic principles, fostering a culture of research and entrepreneurship.

To nurture creativity and commitment among students, empowering them to contribute meaningfully to the health of individuals and communities through Ayurvedic practices.

To instill strong ethical values and a sense of social responsibility in our students, inspiring them to serve society with compassion and integrity.

To promote sustainable practices with integrated medicine, empowering communities and protecting the environment through patient friendly initiatives.

## **YEAR 1: FOUNDATION AND ASSESSMENT**

### **OBJECTIVES:**

1. Establish a baseline for current operations and identify areas for improvement.
2. Develop partnerships with local health organizations.

### **KEY ACTIONS:**

#### **1. Conduct a SWOT Analysis:**

Assess Strengths, Weaknesses, Opportunities and Threats related to curriculum, faculty and community engagement.

#### **2. Medical Camps:**

Organize small-scale medical camps focusing on common health issues (e.g., stress management, digestive health).

Collaborate with local clinics and practitioners for support.

#### **3. Curriculum Development:**

Review and update the classrooms with advanced technologies to ensure it includes recent methods of practical applications and community health topics.

Include modules on conducting health camps and community service.

#### **4. Community Engagement:**

Initiate outreach programs to raise awareness of Ayurveda in the community.

## **YEAR 2: IMPLEMENTATION OF PROGRAMS**

### **OBJECTIVES:**

1. Implement smart class and expand medical camps.
2. Begin student hands on training.

### **KEY ACTIONS:**

#### **1. Smart class Integration:**

Launch smart classes focused on advanced learning of science and community health initiatives.

#### **2. Expand Medical Camps:**

Increase the frequency to quarterly camps, targeting different health themes (e.g., chronic illness, wellness).

#### **3. Student Researches:**

Partner with health organizations for students to conduct research in laboratories and community health settings.

#### **4. Workshops and Seminars:**

Organize workshops on practical Ayurvedic techniques for students and community members.

## **YEAR 3: EVALUATION AND ENHANCEMENT**

### **OBJECTIVES:**

1. Evaluate the effectiveness of existing programs and make necessary adjustments.
2. Strengthen research initiatives.

### **KEY ACTIONS:**

#### **1. Program Evaluation:**

Gather feedback from students, faculties and community participants about the infrastructure and curriculum.

#### **2. Enhance Research Initiatives:**

Encourage faculty and students to engage in research related to Ayurveda and community health.

#### **3. Increase Collaboration:**

Establish partnerships with other Ayurvedic institutions for knowledge exchange and joint events.

#### **4. Promote Awareness:**

Launch a community awareness campaign about the benefits of Ayurveda.

## **YEAR 4: GROWTH AND EXPANSION**

### **OBJECTIVES:**

1. Broaden the scope of medical camps and enhance student involvement.
2. Increase visibility and reputation of the institution.

### **KEY ACTIONS:**

#### **1. Specialized Medical Camps:**

Introduce specialized camps (e.g., for geriatrics, pediatrics) and involve students in planning and execution.

#### **2. Increase Public Engagement:**

Host health fairs and workshops in collaboration with local health organizations.

#### **3. Accreditation and Recognition:**

Pursue national or international accreditation to enhance the institution's credibility.

## **YEAR 5: SUSTAINABILITY AND INNOVATION**

### **OBJECTIVES:**

1. Establish sustainable practices for medical camps and community engagement.
2. Foster innovation in Ayurvedic education and practice.

### **KEY ACTIONS:**

#### **1. Sustainable Practices:**

Develop a framework for ongoing medical camps, including funding sources and partnerships.

#### **2. Innovative Teaching Methods:**

Explore digital platforms for remote learning and community engagement.

#### **3. Feedback Loop:**

Implement a robust feedback system for continuous improvement based on stakeholder input.

#### **4. Long-term Community Programs:**

Establish long-term community health programs addressing chronic conditions using Ayurvedic practices.

#### **5. Enhance Alumni Network:**

Create an alumni association to foster connections and support for current students.